
From: Scott Falcone <scott@falconedev.com>
Sent: Monday, May 14, 2018 11:18 AM
To: Lesk, Emily (ECN)
Cc: Shaw, Jeremy (CPC); Hong, Seung Yen (CPC)
Subject: Re: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Got it, makes sense.

Sent remotely
p. 415-218-0411

On May 14, 2018, at 11:11 AM, Lesk, Emily (ECN) <emily.lesk@sfgov.org> wrote:

Hi Scott,

That all sounds good to me.

I think it probably makes sense for you to introduce me and Jeremy, though I wouldn't envision making remarks unless prior speakers have said things that need to be clarified/corrected.

Thanks,
Emily

Emily Lesk
Direct: (415) 554-6162
Email: emily.lesk@sfgov.org

From: Scott Falcone [<mailto:scott@falconedev.com>]
Sent: Monday, May 14, 2018 10:23 AM
To: Lesk, Emily (ECN) <emily.lesk@sfgov.org>
Cc: Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Hong, Seung Yen (CPC) <seunghong.hong@sfgov.org>
Subject: RE: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Hi Emily,

I just realized we have two different e-mail threads going on for this event, so I am copying my previous e-mail to you below for Jeremy and Seung Yen's review:

Charlie and I spoke last week and we have it planned out so that he will be bringing a hand-out with a general map of the corridor for reference purposes when people are identifying issues of importance and concern along the walk. The hand-out will also include a basic project description of the piece of improvement evaluation work he is leading for SFMTA and a schedule of his project's outreach opportunities. We discussed the Walk SF "walk audit" idea and he thought that information gathered via the audit would be helpful to his work. So overall, I described how we would meet at Unity Plaza, the development team would welcome community members, describe the context for the community walk, start introductions and then let reps from the Supervisors' offices, Charlie, Tim Chan, Tony

Henderson (if he wants), and you/Jeremy (if you want) talk a little bit about their roles in the overall improvement planning and recourses of information during the walk. We also picked a couple of spots along the walk that would be natural stopping points for discussion.

Please let me know if you have comments, thoughts, questions, or anything else about the plan for this event.

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From: Lesk, Emily (ECN) [mailto:emily.lesk@sfgov.org]
Sent: Friday, May 04, 2018 9:43 AM
To: Scott Falcone
Cc: Shaw, Jeremy (CPC); Hong, Seung Yen (CPC)
Subject: RE: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Perfect! I pinged Charlie with a heads-up that you'll be getting back in touch.

Emily Lesk
Direct: (415) 554-6162
Email: emily.lesk@sfgov.org

From: Scott Falcone [mailto:scott@falconedev.com]
Sent: Friday, May 04, 2018 9:40 AM
To: Lesk, Emily (ECN) <emily.lesk@sfgov.org>
Cc: Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Hong, Seung Yen (CPC) <seungyen.hong@sfgov.org>
Subject: Re: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Hi Emily,

Great idea about the hand-put including a catch-all question. We might as well ask because we know we are going to hear about other related issues anyway.

And I will set-up a time when Charlie, Jodie, Kearstin and I can touch bases next week to plan the hand-outs and flow of the event. My sense is Walk SF will want to stick to a specific process/template for their purposes, but the questions and content between that and SFMTA's hand-out will likely be very similar so we will figure out the best way to not have too much duplication.

Thanks,
Scott

Sent remotely
p. 415-218-0411

On May 4, 2018, at 9:10 AM, Lesk, Emily (ECN) <emily.lesk@sfgov.org> wrote:

Hi Scott,

Great—please keep working directly with Charlie in this! And maybe it makes sense to loop in and Jody together to coordinate/combine the two handouts?

We'll do our best to answer non Ocean-specific questions and/or listen and flag them for future meetings. In addition, maybe Charlie's handout could include a catch-all last question asking for any additional transportation feedback that people would like to flag for SFMTA, so that people know that their feedback is being recorded?

Thanks,
Emily

On May 3, 2018, at 3:53 PM, Scott Falcone <scott@falconedev.com> wrote:

Hi Emily,

Thanks for the feedback on the invite.

I am copying Kearstin as the member of our team who has been communicating more directly with SFMTA than I have been.

I have been in touch with Charlie Ream, so will follow-up with him about the feedback form. I agree that is a good idea. As you know, people have been asking about getting SFMTA more involved in community discussions around the Reservoir, so an actual feedback form would likely be welcomed by participants. Walk SF will also be conducting an evaluation while we walk, which will likely identify similar issues as are expressed on the SFMTA form.

In terms of other issues SFMTA is the appropriate agency to address, I think it's fine that the transit or TDM folks are not part of the walk. But I am guessing that people will talk about these related issues, as well (e.g. when you talk about width of streets you also think about MUNI service frequency). So I would hope that we are all able to listen to and discuss these related issues during the walk and tag them for future discussions with the appropriate SFMTA reps.

Thanks,
Scott

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From: Lesk, Emily (ECN) [mailto:emily.lesk@sfgov.org]
Sent: Thursday, May 03, 2018 2:58 PM
To: Shaw, Jeremy (CPC); Scott Falcone
Cc: Hong, Seung Yen (CPC)

Subject: RE: Balboa Reservoir- Community Outreach Schedule-
Transportation Walk

Hi Scott,

This looks good to me, too, and thanks for letting us know about the outreach that's already taken place.

Yesterday we touched base with Charlie Ream, who's going to be SFMTA's representative on the walk. His focus is on near term Ocean Ave. corridor improvements, and he'd like to bring a feedback form that people can fill out with their Ocean Ave. concerns/ideas. I mentioned this to Joe and Kearstin earlier today (Jeremy I think you were already off the call) and they thought it sounded like a great idea.

I also clarified for them that this will be the main thrust of SFMTA's participation in the walk (for example, MTA is not also sending transit service or TDM people because that's not the area of focus), so we want community members to have realistic expectations around this.

I think it would be good for you and Charlie to touch base directly. Even if you're not looking for him to do/cover anything else on the walk, I think it would be nice for him to know what the walk will entail and for you to make sure that his feedback form is compatible with any materials or messages you're thinking about. Are you already connected with him or should I send an intro?

Thanks,
Emily

Emily Lesk
Direct: (415) 554-6162
Email: emily.lesk@sfgov.org

From: Shaw, Jeremy (CPC)
Sent: Thursday, May 03, 2018 10:34 AM
To: Scott Falcone <scott@falconedev.com>; Lesk, Emily (ECN) <emily.lesk@sfgov.org>
Cc: Hong, Seung Yen (CPC) <seungyen.hong@sfgov.org>
Subject: RE: Balboa Reservoir- Community Outreach Schedule-
Transportation Walk

Scott,
Thanks for checking in.
We also sent word to the city's Reservoir newsletter yesterday, which you may have seen. Our content is pretty consistent, so that's great. We just want to be clear that it's the development team hosting the walk. To confirm for you, Emily, Charlie and myself are planning to attend as resources.

Also, I believe you mean "Walk SF?" Emily, did you have any other thoughts?

thanks
Jeremy

JEREMY SHAW | Senior Planner | SF PLANNING | 415.575.9135

From: Scott Falcone [<mailto:scott@falconedev.com>]
Sent: Thursday, May 03, 2018 9:42 AM
To: Lesk, Emily (ECN); Shaw, Jeremy (CPC)
Cc: Hong, Seung Yen (CPC)
Subject: RE: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Hi Emily and Jeremy,

I wanted to run this announcement by both of you to make sure we are in step with how we are describing this community event. (Full disclosure: while I have been confirming everyone's availability this week, I sent the specifics of this meeting already to CAC members so they could hold the time. Also, Mission Housing sent an announcement to the Balboa Park Upper Yard database- which was then picked up by SFMTA via the Balboa Park Station Area CAC- without my final approval, so this information is out in the public in various forms already. I apologize for that.) For this the Community Walk invitation, the team agreed we would just do a straight e-mail and not a more involved flyer. Please see below for what we are proposing to send out today to our database and via the CAC e-mail blast as the community walk invitation:

Calling all Balboa Reservoir Community Members!

Come discuss Transportation issues along the Ocean Avenue Corridor!

Please join the Balboa Reservoir development team, representatives from SFMTA, BART, and other City agencies, and SF Walk on an Ocean Avenue Community Walk as we discuss more about specific pedestrian, bike, and transit challenges and potential improvements along Ocean Avenue between the new Balboa Reservoir community and the Balboa Park BART/MUNI stations.

Date/time: May 17th from 6:00pm-7:30pm

Location: Meet on Unity Plaza in front of [1100 Ocean Avenue](http://1100oceanavenue.com)

For more information about the Balboa Reservoir, please visit our website: www.balboareservoir.com or contact us at: balboareservoir@gmail.com

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From: Lesk, Emily (ECN) [mailto:emily.lesk@sfgov.org]
Sent: Tuesday, May 01, 2018 11:36 AM
To: Scott Falcone; Shaw, Jeremy (CPC)
Cc: Hong, Seung Yen (CPC)
Subject: RE: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Hi Scott,

Thanks for checking in. 6pm is fine with me, and it's also fine for Carli not to attend. We'll make sure that Charlie, Jeremy, and I are all up to speed on SFMTA's local plans.

Thanks,
Emily

Emily Lesk
Direct: (415) 554-6162
Email: emily.lesk@sfgov.org

From: Scott Falcone [mailto:scott@falconedev.com]
Sent: Tuesday, May 01, 2018 10:52 AM
To: Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Lesk, Emily (ECN) <emily.lesk@sfgov.org>
Cc: Hong, Seung Yen (CPC) <seungyen.hong@sfgov.org>
Subject: RE: Balboa Reservoir- Community Outreach Schedule- Transportation Walk

Hi Jeremy and Emily,

We have gotten some feedback from community members who are requesting that the May 17 Ocean Ave. walk be moved back 30 mins so that it starts at 6:00 and ends at 7:30 in order for more people to be able to join the beginning of the event.

I assume this adjustment is ok with you, but I am just checking to make sure. If you could let me know as soon as possible, I would appreciate it so we can send out the invitations to community members.

Also, Jeremy asked about SFMTA staff being available. As I mentioned Charlie Ream is, but Carli has just let me know that she is not available, but that is ok with her since Charlie will be there and is the SFMTA point-person for this corridor.

Thanks,
Scott

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From: Shaw, Jeremy (CPC) [mailto:jeremy.shaw@sfgov.org]
Sent: Thursday, April 26, 2018 4:14 PM
To: Lesk, Emily (ECN); Scott Falcone
Cc: Hong, Seung Yen (CPC)
Subject: RE: Balboa Reservoir- Community Outreach Schedule-Transportation Walk

Scott,

Thanks for the updates. I can do that!
I'll check with Lily who PM's the Ocean Avenue project as well.
Are Carli and Charlie from MTA on board?

Jeremy

JEREMY SHAW | Senior Planner | SF PLANNING | 415.575.9135

From: Lesk, Emily (ECN)
Sent: Thursday, April 26, 2018 3:36 PM
To: Scott Falcone; Shaw, Jeremy (CPC)
Cc: Hong, Seung Yen (CPC)
Subject: RE: Balboa Reservoir- Community Outreach Schedule-Transportation Walk

Hi Scott,

Thanks for checking in about this. That date/time works for me.

Best,
Emily

Emily Lesk
Direct: (415) 554-6162
Email: emily.lesk@sfgov.org

From: Scott Falcone [mailto:scott@falconedev.com]
Sent: Thursday, April 26, 2018 1:01 PM
To: Lesk, Emily (ECN) <emily.lesk@sfgov.org>; Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>
Cc: Hong, Seung Yen (CPC) <seungyen.hong@sfgov.org>
Subject: RE: Balboa Reservoir- Community Outreach Schedule-Transportation Walk
Importance: High

Hi Emily and Jeremy,

SFMTA and BART reps can make May 17 from 5:30-7 for our Ocean Ave walk. I wanted to see whether either of you or other staff members might want to attend. If so, does that date/time work for you? I am also coordinating the event with SF Walk, SF Bicycle Coalition, Supervisor Yee and Safai's offices, CAC members, and other community members.

Thanks,
Scott

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From: Hong, Seung Yen (CPC) [mailto:seungyen.hong@sfgov.org]
Sent: Tuesday, April 24, 2018 10:14 AM
To: Scott Falcone
Cc: Shaw, Jeremy (CPC)
Subject: RE: Balboa Reservoir- Community Outreach Schedule

Perfect! Thank you!

From: Scott Falcone [mailto:scott@falconedev.com]
Sent: Tuesday, April 24, 2018 7:19 AM
To: Hong, Seung Yen (CPC)
Cc: Shaw, Jeremy (CPC)
Subject: Balboa Reservoir- Community Outreach Schedule

Hi Seung Yen,

Per our conversation, attached is the community outreach schedule we shared at the open house. I will follow-up with Jeremy once our SFMTA rep and our community partners have committed to a specific date for the Walk from Reservoir to BART in mid-May to coordinate that date with other interested City staff and to post the date on the CAC website.

Thanks,
Scott

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